

# BUSINESS ADMINISTRATION AND ECONOMICS



BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)  
BACHELOR OF ARTS (B.A.) IN ECONOMICS



## DEGREE PATHS & COURSES

At TLU, business and economics majors learn about more than spreadsheets and tax preparation. Students who major in these areas are critical thinkers supported by a department that encourages creativity, ethical behavior and social responsibility, as well as quantitative tools, analytical abilities, and interpersonal skills. Our faculty provide a dynamic curriculum grounded in theory and enhanced by classroom application and real-world experience in all six areas of concentration—accounting, economics, finance, international business, management, and marketing.

## CORE COURSES

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While classes will differ depending on degree tracks, common courses across specializations include Principles of Accounting, Principles of Marketing, Business Communications, Business Strategy, International Business and Multinational Operations, Business Finance, and Business Ethics.



*The TLU Business Department is accredited by the Accreditation Council of Business Schools and Programs and is a member of the Southern Business Administration Program. The program has a 100 percent job placement rate prior to graduation.*

# BULLDOG INVESTMENT COMPANY

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While it's expected that business programs teach students about investments and portfolio management, it's rare they allow them to manage real money.

For the past 10 years, TLU's Bulldog Investment Company (BIC) has been doing just that. With the help and leadership of Sather Financial Group and founder Dave Sather '89, students have been using Warren Buffett's (Berkshire Hathaway) value investing philosophy to study financial statements and competitive advantages of different companies to see if they make sense to include in client portfolios.

BIC isn't a simulation; it's students managing real money and actual investments. Since the program began, the students' portfolio has grown at a rate of 14.18 percent per year and now stands at about \$350,000. If they were working in the private sector, this would make them some of the most successful investment managers in the country.

In 2018, three BIC students won the Texas Investment Portfolio Symposium Portfolio Managers Competition defeating MBA programs from Baylor University, Tulane University, Texas State University, and the University of North Texas.



## INTERNSHIPS

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Students have interned at places like AT&T, Rush Enterprises, PwC, Ernst & Young, Deloitte Touche Tohmatsu, KPMG, and Republic Plastics.

Faculty also have established relationships and connections with local businesses including the San Antonio Housing Authority, IRS Criminal Investigations, United Way San Antonio, Guadalupe Valley Medical Center, CivTechSA, Upbring Disaster Response, and many others.

# OUR ALUMNI AT WORK

“Not only did I learn the technical aspects of accounting and business, I also learned how to be a professional. The professors genuinely care about their students and they teach the soft skills needed to be successful. When I encountered CPA exam topics I didn’t understand, they took the time to help me learn the material during Christmas break and during the semester. They are so dedicated to their students and their doors are always open.”

## AUDRA BAHR '18

Master of Accountancy & English Double Major  
Member of TLU Orchestra, Band, & Bulldog Investment Co.  
BKD Audit Associate, Fall 2018



“I feel a responsibility at my job. No two days are alike, and I get to see things that most people never will. My TLU education is something that will always resonate with me. I was more than a name and number at TLU; I was a person. The professors enjoy teaching and they recognize students who can do the work.”

## DEMETRIUS HARDEMANN '05

Accounting Major  
Special Agent, IRS’s Criminal Investigations Unit

Aside from employment in accounting and auditing, TLU graduates have gone on to pursue careers as insurance agents, loan officers, tax managers, financial analysts, and investment representatives at companies like Proctor & Gamble, HEB, Tesoro, Inc., Valero Energy, and Yahoo.



For more information, please contact Business Administration and Economics Department Chair Dr. Fernando Garza at [fgarza@tlu.edu](mailto:fgarza@tlu.edu) or visit [www.tlu.edu/academics](http://www.tlu.edu/academics). To schedule a customized campus tour, go to [www.tlu.edu/visit](http://www.tlu.edu/visit).