BBA - Marketing Specialization (>124 Hrs)

Advisor: Minor: Expected Grad Date: Co-curriculur Modules IV. Supporting Courses (27 Hrs) IV. Supporting Courses (27 Hrs) Image: Status of the second s	2023-24	
Image: marked system MATH 133 College Algebra MATH 136 Business Calculus STAT 374 Statistics COMM 374 Public Speaking ECON Elective (237 or above) COMP 131 Composition I COMP 132 Composition II THEO 133 Introduction to Theology Language 131+ MATH 130+ V. Major (48 Hours) Core Curriculum (33 Hrs) BUSI 231 Principles of Accounting I BUSI 232 Principles of Accounting II BUSI 337 Principles of Marketing		
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I. Foundations of Liberal Education (18 Hrs) STAT 374 Statistics I. Foundations of Liberal Education (18 Hrs) ECON Elective (237 or above) COMP 131 Composition I ECON Elective (237 or above) COMP 131 Composition I ISYS 231 Introduction to Information System COMP 132 Composition II ISYS 232 Business Spreadsheet Application THEO 133 Introduction to Theology ISYS 232 Business Spreadsheet Application Language 131+ PSYC or SOCI MATH 130+ V. Major (48 Hours) Core Curriculum (33 Hrs) BUSI 231 Principles of Accounting I BUSI 232 Principles of Accounting II BUSI 337 Principles of Marketing BUSI 337 Principles of Marketing		
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BUSI 337 Principles of Marketing		
BUG 220 Overtitetive Desision Making		
BUSI 338 Quantitative Decision Making		
Humanities (12 hrs) BUSI 339 Business and its Legal Environment	nt	
COMM 374 Public Speaking BUSI 373 Principles of Management		
BUSI 377 Business Finance		
BUSI 378 Business Communication		
BUSI 471 Business Strategy		
Natural Sciences & Math (6 hrs) BUSI 477 International Business and Multi	national	
STAT 374 Statistics BUSI 486 Business Ethics		
(+ Lab) Specialization (15 Hrs)		
Social Sciences (6 hrs) BUSI 371 Professional Selling and Sales Ma		
	BUSI 372 Advertising and Promotional Strategies	
PSYC or SOCI BUSI 474 Marketing Research		
BUSI 490 International Marketing		
III. Minor and/or Electives Elective in BUSI, ECON, SISE, or COMM 23)	
Section Required Completed	Needed	
I. 15 0	15	
II. 18 0	18	
III. 16 0	16	
IV. 27 0	27	
V. 48 0	48	
TOTAL 124 0	124	
Student:		
Advisor:		
Department Chair:		
Registrar:		

Arts: ARTS 130, AMMS, DRAM, MUSI, VART Humanities: HUMA 130, AFAM, COMM, ENGL, HIST, MAST, Modern Languages, PHIL, THEO, WOST Natural Sciences & Math: NSCI 140, BIOL, CHEM, CSCI, ENVS, MATH, PHYS, STAT Social Sciences: SSCI130, CRCJ, ECON, GEOG, POLS, PSYC, SOCI