

TWO AMERICAS: INCOME INEQUALITY

KEYNOTE ADDRESS BY
BARBARA EHRENREICH
AUTHOR OF *NICKEL AND DIMED*



ALL EVENTS IN
JACKSON AUDITORIUM

TWO AMERICAS: INCOME INEQUALITY

TUESDAY, NOV. 17

7:30 p.m.

TLU Dramatic Media Production

Nickel and Dime

By Joan Holden

A staged reading

Based on *Nickel and Dime: On (Not) Getting by in America* by Barbara Ehrenreich.

Barbara Ehrenreich's best-selling, firsthand account of life in low-wage America is vivid and witty, yet always deeply sobering. Joan Holden's stage adaptation is a focused comic epic shadowed with tragedy, introducing us to a cast of characters who wage their life struggles with a gallantry that humbles Barbara, and the audience. The play shows us the life a third of working Americans now lead, and makes us angry that anyone should have to live it.

WEDNESDAY, NOV. 18

7:30 p.m.

Welcome

Dr. Edward Thompson, III, Executive Vice President and Provost, TLU

Introduction of the Speaker

Dr. Maria Avalos, Associate Dean of Student Life and Learning, TLU

Frank Giesber Lecture

Barbara Ehrenreich, Author of *Nickel and Dime: On (Not) Getting By in America*





THURSDAY, NOV. 19

9:30 a.m.

Q&A with Barbara Ehrenreich

Moderator: *Dr. Judith Hoffmann*, Assistant Professor of Geography, TLU

10:30 a.m.

Panel Discussion on Income Inequality Issues

Moderator: *Dr. Justin Dubas*, Assistant Professor of Economics, TLU

Participants:

Hal Adams, Vice President for Retail Merchandising, Valero Retail Holdings, San Antonio

Don Baylor, Senior Policy Analyst, Center for Public Policy Priorities, Austin

Susan Mika, Socially Responsible Investing Coalition, San Antonio

Carolyn J. Newman, CPA, CISA, President and Co-founder, Audimation Services, Inc., Houston

7:30 p.m.

TLU Dramatic Media Production

Nickel and Dime

FRIDAY, NOV. 20

2 p.m.

TLU Dramatic Media Production

Nickel and Dime



Barbara Ehrenreich

Journalist, historian, and social critic Barbara Ehrenreich is the author of fourteen books. In 2001, Ehrenreich's *Nickel and Dimed: On (Not) Getting by in America* became a *New York Times* bestseller, and has since sold over one million copies. *Nickel and Dimed*, a trenchant examination of working-class poverty that chronicles Ehrenreich's own attempt to live on minimum wage, is now required reading at more than 600 colleges and universities, from University of the Ozarks to Yale University to Western Wyoming Community College. In 2005, Ehrenreich's *Bait and Switch*, also a *New York Times* bestseller, exposed the ever more prevalent phenomenon of white-collar unemployment.

A frequent contributor to *Harper's* and *The Nation*, Ehrenreich has been a columnist at the *New York Times* and *Time* magazine. In 2004, she received the Nation Institute/Puffin Foundation Prize for Creative Citizenship, given annually to an American who challenges the status quo "through distinctive, courageous, imaginative, socially responsible work of significance." Ehrenreich lives near Washington, DC.

Hal Adams

Mr. Adams is employed by Valero Retail Holdings, a subsidiary of Valero Energy that owns and operates 1000 convenience stores in the Southwest. As vice president, retail merchandising, he is responsible for marketing consumer goods and services, advertising and public relations for the Corner Store brand, growing the Fresh Choices line of proprietary and fresh foods, and managing the company-owned distribution center.

Don Baylor

Mr. Baylor is a senior policy analyst for economic opportunity at the Center for Public Policy Priorities (CPPP) in Austin, where he focuses on workforce and economic development. The CPPP is a nonpartisan, nonprofit research organization committed to improving public policies and private practices to better the economic and social conditions of low- and moderate-income Texans.

Susan Mika

Sr. Mika works with the Socially Responsible Investment Coalition (SRIC), a nonprofit religiously sponsored organization headquartered in San Antonio. Institutions and individuals belonging to SRIC work to balance their economic policies and practices with social justice concerns. Sr. Mika's recent work includes fairness of CEO compensation compared to worker pay and working conditions.

Carolyn J. Newman

Ms. Newman brings more than 25 years of experience in public accounting, auditing and consulting to her role as president of Audimation Services, Houston. In 1992, Newman co-founded Audimation to provide professional support and training to IDEA users across the U.S. She is active in a number of professional organizations, including the Executive Advisory Council for the TLU Department of Business Administration.